

PLANO STANDARD	
1H24 ALMAY 01X60 CARDED PLANOGRAM	Date: 7/25/2023
	

PLANO STANDARD

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35 309978588016 MULTI-BENEFIT MASCARA BLACKEST BLACK 501		36 309978588023 MULTI-BENEFIT MASCARA BLACK 502		37 309978588030 MULTI-BENEFIT MASCARA BLACK/BROWN 503		38 309978590033 MULTI-BENEFIT MASCARA WP BLACK WP 504					
31 309970175269 VOLUME & CONDITIONING MASCARA BLACKEST BLACK 010		32 309970175276 VOLUME & CONDITIONING MASCARA BLACK 020		33 309970175283 VOLUME & CONDITIONING MASCARA BLACK BROWN 030		34 309970175290 VOLUME & CONDITIONING MASCARA WP BLACKEST BLACK WP 040					
27 309970143022 LENGTH & LIFT MASCARA BLACKEST BLACK 010		28 309970143039 LENGTH & LIFT MASCARA BLACK 020		29 077379137132 THICKENING MASCARA BLACKEST BLACK 401		30 077379117714 THICKENING MASCARA BLACK/BROWN 403					
22 309970175306 CONDITIONING LIQUID EYELINER BLACK 010		23 309970175313 CONDITIONING LIQUID EYELINER BROWN 020		24 309970175320 CONDITIONING LIQUID EYELINER NAVY 030		25 309975045017 LIQUID EYELINER BLACK 221		26 309975045024 LIQUID EYELINER BROWN 222			
16 309972713018 EYELINER PENCIL BLACK 205		17 309976799025 EYELINER PENCIL BLACK/BROWN 206		18 309972713025 EYELINER PENCIL BROWN 207		19 309979590049 EYELINER PENCIL BLACK RAISIN 209		20 309979590032 EYELINER PENCIL BLACK PEARL 210		21 309970050597 EYELINER PENCIL BLACK AMETHYST 210	
10 309970135461 ALL-DAY INTENSE GEL EYELINER RICH BLACK 110		11 309970135492 ALL-DAY INTENSE GEL EYELINER DEEP CHESTNUT 140		12 309970135454 ALL-DAY INTENSE GEL EYELINER ALL-DAY GREY 100		13 309970050603 EYELINER PENCIL BROWN TOPAZ 211		14 309979637010 BROW PENCIL DARK BLONDE 801		15 309979637027 BROW PENCIL BRUNETTE 802	
4 309970190101 AGELESS HYDRATING CONCEALER LIGHT 010		5 309970190118 AGELESS HYDRATING CONCEALER LIGHT MEDIUM 020		6 309970190125 AGELESS HYDRATING CONCEALER MEDIUM 030		7 309970165826 CLEAR COMPLEXION CONCEALER LIGHT 100		8 309970165833 CLEAR COMPLEXION CONCEALER LIGHT/MEDIUM 200		9 309970165840 CLEAR COMPLEXION CONCEALER MEDIUM 300	
1 309970078041 BIODEGRADABLE LONGWEAR MAKEUP REMOVER CLEANSING TOWELETTES 25 CT N/A				2 309976038018 PRESSED POWDER MY BEST LIGHT 100				3 309976038025 PRESSED POWDER LIGHT MEDIUM, MINE 200			

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31 309970175269 VOLUME & CONDITIONING MASCARA BLACKEST BLACK 010	32 309970175276 VOLUME & CONDITIONING MASCARA BLACK 020	33 309970175283 VOLUME & CONDITIONING MASCARA BLACK BROWN 030	34 309970175290 VOLUME & CONDITIONING MASCARA WP BLACKEST BLACK WP 040
27 309970143022 LENGTH & LIFT MASCARA BLACKEST BLACK 010	28 309970143039 LENGTH & LIFT MASCARA BLACK 020	29 077379137132 THICKENING MASCARA BLACKEST BLACK 401	30 077379117714 THICKENING MASCARA BLACK/BROWN 403
22 309970175306 CONDITIONING LIQUID EYELINER BLACK 010	23 309970175313 CONDITIONING LIQUID EYELINER BROWN 020	24 309970175320 CONDITIONING LIQUID EYELINER NAVY 030	25 309975045017 LIQUID EYELINER BLACK 221
			26 309975045024 LIQUID EYELINER BROWN 222
16 309972713018 EYELINER PENCIL BLACK 205	17 309976799025 EYELINER PENCIL BLACK/BROWN 206	18 309972713025 EYELINER PENCIL BROWN 207	19 309979590049 EYELINER PENCIL BLACK RAISIN 209
			20 30997959 EYELINER PE BLACK PEARL
			21 309970050597 EYELINER PENCIL BLACK AMETHYST 210
10 309970135461 ALL-DAY INTENSE GEL EYELINER RICH BLACK 110	11 309970135492 ALL-DAY INTENSE GEL EYELINER DEEP CHESTNUT 140	12 309970135454 ALL-DAY INTENSE GEL EYELINER ALL-DAY GREY 100	13 309970050603 EYELINER PENCIL BROWN TOPAZ 211
			14 309979637010 BROW PENCIL DARK BLONDE 801
			15 309979637027 BROW PENCIL BRUNETTE 802
4 309970190101 AGELESS HYDRATING CONCEALER LIGHT 010	5 309970190118 AGELESS HYDRATING CONCEALER LIGHT MEDIUM 020	6 309970190125 AGELESS HYDRATING CONCEALER MEDIUM 030	7 309970165826 CLEAR COMPLEXION CONCEALER LIGHT 100
			8 309970165833 CLEAR COMPLEXION CONCEALER LIGHT/MEDIUM 200
			9 309970165840 CLEAR COMPLEXION CONCEALER MEDIUM 300
1 309970078041 BIODEGRADABLE LONGWEAR MAKEUP REMOVER CLEANSING TOWELETTES 25 CT N/A		2 309976038018 PRESSED POWDER MY BEST LIGHT 100	3 309976038025 PRESSED POWDER LIGHT MEDIUM, MINE 200

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PLANOGRAM LINE LISTING PLANO STANDARD

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Seg #1 LOC ID	UPC	ID	Name	Shade	PPK: Merch Code	GRP: FACINGS	Desc 8
1	309970078041	7255784000	BIODEGRADABLE LONGWEAR MAKEUP REMOVER CLEANSING T...	25 CT	N/A	1	 30997007804
2	309976038018	7244337001	PRESSED POWDER	MY BEST LIGHT	100	1	 30997603801
3	309976038025	7244337002	PRESSED POWDER	LIGHT MEDIUM, MINE	200	1	 30997603802
4	309970190101	7264459002	AGELESS HYDRATING CONCEALER	LIGHT	010	1	 30997019010
5	309970190118	7264459003	AGELESS HYDRATING CONCEALER	LIGHT MEDIUM	020	1	 30997019011
6	309970190125	7264459004	AGELESS HYDRATING CONCEALER	MEDIUM	030	1	 30997019012
7	309970165826	7260511002	CLEAR COMPLEXION CONCEALER	LIGHT	100	1	 30997016582
8	309970165833	7260511003	CLEAR COMPLEXION CONCEALER	LIGHT/MEDIUM	200	1	 30997016583
9	309970165840	7260511004	CLEAR COMPLEXION CONCEALER	MEDIUM	300	1	 30997016584
14	309979637010	7268271001	BROW PENCIL	DARK BLONDE	801	1	 30997963701
15	309979637027	7268271002	BROW PENCIL	BRUNETTE	802	1	 30997963702
10	309970135461	7256907002	ALL-DAY INTENSE GEL EYELINER	RICH BLACK	110	1	 30997013546
11	309970135492	7256907005	ALL-DAY INTENSE GEL EYELINER	DEEP CHESTNUT	140	1	 30997013549

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12	309970135454	7256907001	ALL-DAY INTENSE GEL EYELINER	ALL-DAY GREY	100	1
13	309970050603	7258480007	EYELINER PENCIL	BROWN TOPAZ	211	1
16	309972713018	7258480001	EYELINER PENCIL	BLACK	205	1
17	309976799025	7258480002	EYELINER PENCIL	BLACK/BROWN	206	1
18	309972713025	7258480003	EYELINER PENCIL	BROWN	207	1
19	309979590049	7258480005	EYELINER PENCIL	BLACK RAISIN	209	1
20	309979590032	7258480004	EYELINER PENCIL	BLACK PEARL	208	1
21	309970050597	7258480006	EYELINER PENCIL	BLACK AMETHYST	210	1
25	309975045017	7270199001	LIQUID EYELINER	BLACK	221	1
26	309975045024	7270199002	LIQUID EYELINER	BROWN	222	1
22	309970175306	7262898001	CONDITIONING LIQUID EYELINER	BLACK	010	1
23	309970175313	7262898002	CONDITIONING LIQUID EYELINER	BROWN	020	1
24	309970175320	7262898003	CONDITIONING LIQUID EYELINER	NAVY	030	1
27	309970143022	7268020001	LENGTH & LIFT MASCARA	BLACKEST BLACK	010	1



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28	309970143039	7268020002	LENGTH & LIFT MASCARA	BLACK	020	1
29	077379137132	7243528001	THICKENING MASCARA	BLACKEST BLACK	401	1
30	077379117714	7243528003	THICKENING MASCARA	BLACK/BROWN	403	1
31	309970175269	7262896001	VOLUME & CONDITIONING MASCARA	BLACKEST BLACK	010	1
32	309970175276	7262896002	VOLUME & CONDITIONING MASCARA	BLACK	020	1
33	309970175283	7262896003	VOLUME & CONDITIONING MASCARA	BLACK BROWN	030	1
34	309970175290	7262897001	VOLUME & CONDITIONING MASCARA WP	BLACKEST BLACK WP	040	1
35	309978588016	7268068001	MULTI-BENEFIT MASCARA	BLACKEST BLACK	501	1
36	309978588023	7268068002	MULTI-BENEFIT MASCARA	BLACK	502	1
37	309978588030	7268068003	MULTI-BENEFIT MASCARA	BLACK/BROWN	503	1
38	309978590033	7268108002	MULTI-BENEFIT MASCARA WP	BLACK WP	504	1

